



NEWS from the Mix Foundation

PRESS RELEASE—January 16, 2006

TEC Awards Music and Sound Auction Raises Thousands for Hearing Conservation

Industry Donors and Music Enthusiasts Make Charity Fundraiser a Big Success

January 16, 2006—Walnut Creek, CA—The Mix Foundation for Excellence in Audio has announced that the 2005 TEC Awards Music and Sound Auction raised more than \$22,000 for hearing health awareness programs. Auction proceeds will be distributed to H.E.A.R. (Hearing Education and Awareness for Rockers) and the Sound Partners™ program of the House Ear Institute. Both nonprofit organizations educate sound and music professionals, as well as music listeners, about the causes and prevention of noise-induced hearing loss.

Held in conjunction with the 21st Annual Technical Excellence & Creativity (TEC) Awards, the eBay auction ran from October 3rd through the 26th, 2005, and featured donated audio gear and musical instruments from over 40 leading manufacturers; studio time and services from top audio facilities; and art, photos and tour memorabilia from celebrated musicians. Among the hot-ticket items were a Gibson Les Paul Guitar autographed by Les Paul; an Alvarez acoustic guitar signed by Bob Weir; software from Mackie, MOTU and Cycling '74; Meyer Sound UPA-1P monitors signed by John Meyer; speaker systems from Genelec, JBL, KRK, Loud Technologies and Renkus-Heinz; microphones from AKG, Audio-Technica, Audix, Neumann, Sennheiser and Shure; artwork by Devo's Mark Mothersbaugh; and a CD collection signed by Melissa Etheridge. Over 200 items in all were sold.

“For the second year in a row, the TEC Awards Music and Sound Auction was a resounding success,” says Mix Foundation president, Hillel Resner. “We’re grateful for the generosity of the pro audio companies who donated equipment and software, and also to all the bidders who helped us raise substantial funds for the cause of hearing health.” Resner’s comments were echoed by auction manager and H.E.A.R. co-founder, Kathy Peck. “We were given so much amazing gear and high-value items for devoted rock fans,” says Peck, “that it blew everyone away.”

The 2006 TEC Awards Music and Sound Auction is planned to coincide with the 22nd Annual TEC Awards—the premier awards event honoring achievement in professional audio production and product design—scheduled to take place

October 7, 2006, at the Hilton San Francisco. Additional auction details will be announced at a later date.

The auction was presented by the Mix Foundation for Excellence in Audio and managed by H.E.A.R., a nonprofit organization dedicated to informing musicians and the public about the prevention of hearing impairment in the music environment. For more information about H.E.A.R., please visit www.hearnet.com. Information about the House Ear Institute and its Sound Partners™ program can be found at www.hei.org.

Press Contact : Jane Byer, jane@mixfoundation.org, 510.528.2014

PRESS RELEASE—October 8, 2005

Production Teams for Clapton's Crossroads Festival, Ray, and Green Day Take Top Honors at 21st Annual TEC Awards

David Byrne and Arif Mardin Also Honored at Audio Industry Gala; Harman Pro Group, Mackie Garner Multiple Awards for Technical Achievement

October 8, 2005—New York, NY—The engineers, sound editors and other audio professionals behind Eric Clapton's Crossroads Guitar Festival, Ray Charles's *Genius Loves Company* album and Universal Pictures' *Ray*, were among the many winners at the 21st Annual Technical Excellence & Creativity Awards, held this evening at the New York Marriott Marquis.

In addition to 24 awards for Technical and Creative Achievement, a sell-out crowd comprising the pro audio industry's finest creative talents witnessed the induction of legendary producer/engineer Arif Mardin into the TEC Awards Hall of Fame, and the presentation of the prestigious Les Paul Award, sponsored by Gibson Guitar, to David Byrne. Atlantic Records founder, Ahmet Eregun presented the Hall of Fame Award to Mardin, who produced chart-topping hits for artists such as Aretha Franklin, the Bee Gees, Bette Midler and many others. Highlighting the presentation was a surprise performance of "Through the Fire," by Chaka Khan, in tribute to Mardin. The Les Paul Award was presented by the much-loved recording innovator and guitarist Les Paul, and was accepted by Byrne's friend and fellow Nonesuch recording artist, Laurie Anderson. Byrne, currently in Europe for another project, sent a "thank you" video which was screened at the show.

Eric Clapton's Crossroads Guitar Festival came away with two TEC Awards, with the WNET/Sirius radio broadcast winning for Remote Production, and the DVD taking honors for the newly-created Surround Sound Production category. The team behind Ray Charles's "Genius Loves Company" won the TEC Award for Record Production/Album; as the film sound crew of *Ray* won in the category of Film Sound. Other winners for Creative Achievement were the production crew of Green Day's "American Idiot" (Record Production/Single or Track); the sound crew for U2's "Vertigo" tour (Tour Sound Production); 24 (Television Sound Production); as well as the design team behind New York City's Jazz at Lincoln Center Studio (Studio Design Project).

In the category of Technical Achievement, the 16 winners included the Solid State

Logic AWS 900 (Large Format Consoles); Mackie Design's Onyx 1640 (Small Format Consoles) and Big Knob (Ancillary Equipment); the Yamaha PM5D (Sound Reinforcement Consoles); Digidesign's Pro Tools 6.7 (Workstation Technology); the Waves L3 Maximizer (Signal Processing Technology/Software); Apogee Electronics' Rosetta 200 (Digital Converter Technology); Shure's SLX Series Wireless (Wireless Technology); and Harman Pro Group's Crown Commercial Audio Series (Amplifier Technology), AKG C414B-XLS/C414B-XLII (Microphone Technology/ Studio) and JBL VerTec VT4888DP (Sound Reinforcement Loudspeakers).

Click [here](#) for the complete list of winners.

The TEC Awards are presented by the Mix Foundation for Excellence in Audio and sponsored by Mix magazine, the leading journal for the professional audio industry. Proceeds of the ceremony go to hearing conservation programs and scholarships for students of the audio arts and sciences.

Press Contact: Jane Byer / jane@mixfoundation.org

PRESS RELEASE—October 3, 2005

Music and Sound Legends Highlight 21st Annual TEC Awards

Arif Mardin, David Byrne, Les Paul, Laurie Anderson Top List of Celebrities at Sound Industry Gala

October 3, 2005—Walnut Creek, CA—An array of the music and sound industry's brightest stars will gather to recognize achievements of their peers at the 21st Annual Technical Excellence & Creativity Awards, to be held at the New York Marriott Marquis on Saturday, October 8. The charity gala will be hosted by *Late Show with David Letterman* bassist Will Lee, and is expected to draw close to 700 music and sound industry professionals. Highlighting the ceremony will be the presentation of the Les Paul Award (sponsored by Gibson Guitar) to musician/composer/filmmaker David Byrne, with appearances by legendary guitarist and inventor Les Paul, and avant-garde musician Laurie Anderson; as well as the induction of renowned producer, Arif Mardin, into the TEC Hall of Fame by Atlantic Records founder Ahmet Eregun.

Among those presenting the 24 awards for creative and technical achievement are many of the recording industry's top producer/engineers including Elliot Scheiner (Steely Dan, Aerosmith), Jimmy Jam (Janet Jackson, BoyzIIMen), Tony Maserati (Beyonce, Black Eyed Peas), Jimmy Douglass (Missy Elliott, LL Cool J), Frank Filipetti (James Taylor, Carly Simon), Fred Maher (Crystal Method, Fuel), Chuck Ainlay (Mark Knopfler, Chet Atkins) and Young Guru (Jay-Z). Also presenting are percussionist/composer Ralph Macdonald (Aretha Franklin, Jimmy Buffett), live sound mixer David Morgan (Paul Simon, Boz Scaggs), Recording Academy president Neil Portnow, studio executive Zoe Thrall and Dynamic Producer founder Felisha Booker. Also, a special presentation on behalf of hearing conservation will be given by famed producer Phil Ramone (Billy Joel, Barbra Streisand, Elton John).

Proceeds of the awards ceremony support the Sound Partners™ campaign for hearing conservation of the House Ear Institute of Los Angeles, as well as Hearing Education and Awareness for Rockers (HEAR) of San Francisco, and numerous audio scholarship programs at leading colleges and universities. For ticket information call (510) 985-3214, e-mail karen@tecawards.org, or visit [this page](#). Tickets will also be sold at the AES Convention Mix booth, no. 909, Friday (12~2 pm) and Saturday (10 am~Noon).

The TEC Awards is presented by the Mix Foundation for Excellence in Audio, a 501 (c)(3) charitable organization headquartered in Walnut Creek, California, and sponsored by Mix, the professional audio industry's leading international monthly..

Press Contact : Jane Byer, jane@mixfoundation.org, 510.528.2014

PRESS RELEASE—September 26, 2005

Mix Foundation to Honor 2005 TECnology Hall of Fame Inductees

Ceremony in NYC Pays Tribute To Eighty Years of Audio Innovations

September 26, 2005—Walnut Creek, CA—The Mix Foundation for Excellence in Audio, presenters of the Technical Excellence and Creativity (TEC) Awards, will induct 15 innovations and products into the 2005 TECnology Hall of Fame. The awards will be presented on Friday, October 7, at the 119th Audio Engineering Society Convention at Jacob K. Javits Convention Center in New York City.

Established in 2004, the TECnology Hall of Fame recognizes the innovators and inventions that have made a significant contribution to the advancement of audio technology. Inductees are chosen by a panel of more than 50 recognized audio experts, including authors, educators, product designers, production professionals and others. To be considered for induction, products or innovations must be at least 10 years old. Among this year's 15 inductees, four were introduced prior to 1950, and the rest between 1950 and 1995.

"The 2005 TECnology Hall of Fame inductees exemplify some real revolutions in the way audio has been recorded and reproduced, from the introduction of microphones and electronics into the recording process in 1925 to the first affordable digital mixing boards some 60 years later." says Mix editorial director, George Petersen. Noteworthy innovations include the RCA 44 Ribbon Microphone, the Ampex ATR-102 Mastering Recorder and Dolby Stereo Theater Surround. There is also a high number of electronic musical instruments represented, including the Minimoog synthesizer, the Fairlight CMI (Computer Musical Instrument), the Linn LM-1 drum machine and the MIDI standard.

The TECnology Hall of Fame inductees will be honored at an invitation-only reception sponsored by The Conservatory of Recording Arts and Sciences—the Tempe, Arizona educational institution that has been preparing audio engineering professionals for more than 20 years. The TECnology Hall of Fame ceremony will be followed on Saturday, October 8, by the 21st Annual TEC Awards, to be held at the New York Marriott Marquis.

For the complete list of 2005 TECnology Hall of Fame inductees, click [here](#).

The Mix Foundation for Excellence in Audio is a 501(c) (3) charitable organization headquartered in Walnut Creek, California. The TEC Awards is sponsored by Mix, the pro audio industry's leading international monthly, published by PRIMEDIA Business Magazines and Media. For ticket information, contact Karen Dunn at (925) 939-6149 or karen@tecawards.org.

Press Contact : Jane Byer, jane@mixfoundation.org

PRESS RELEASE—September 16, 2005

Will Lee of Letterman's *Late Show* to Host 21st Annual TEC Awards

Music Industry's Premier Session Bassist to Emcee Charity Gala

Walnut Creek, CA—September 16, 2005—The Mix Foundation for Excellence in Audio has announced that Will Lee, longtime bassist on *The Late Show with David Letterman*, will host the 21st Annual Technical Excellence & Creativity Awards. The TEC Awards, to be held on Saturday, October 8 at the New York Marriott Marquis, is the world's foremost awards event recognizing achievements of recording and sound professionals.

Beyond his widely visible weeknight gig with Paul Shaffer and the CBS Orchestra, Will Lee is one of the music industry's most in-demand performers, having toured and recorded with many of the world's leading pop, rock and jazz artists. He has toured with B.J. Thomas, Horace Silver, Bette Midler, Barry Manilow, the Brecker Brothers and others, and recorded with hundreds of artists, from Ringo Starr, Frank Sinatra, Carly Simon, and Steely Dan to George Benson, Mariah Carey, Natalie Cole and Luther Vandross. He has one solo project, OH!, to his credit, and has also recorded a tribute to Charlie Parker called BirdHouse, with his pianist father and other jazz artists. Additionally, Lee has been the energetic vocal lead of more than a dozen commercial jingles.

"We are honored to have Will serving as the host of our upcoming show in New York," says Mix Foundation president Hillel Resner. "Not only is he a local luminary and one of the top bass players in the world, but his sense of humor and experience in the industry make him the ideal host for the TEC Awards." Resner points out that Lee has recorded no less than 26 projects with renowned producer Arif Mardin (Aretha Franklin, Bette Midler, Norah Jones), who will be inducted into the TEC Hall of Fame by Atlantic Records founder Ahmet Ertegun during the night's festivities. Also to be honored is Talking Heads founder David Byrne, who will receive the prestigious Les Paul Award from the legendary Les Paul, himself.

Proceeds from the TEC Awards support hearing health programs of the House Ear Institute of Los Angeles and Hearing Education Awareness for Rockers (H.E.A.R.) of San Francisco, as well as numerous audio scholarship programs. For ticket information call Karen Dunn at (510) 985-3263, e-mail Karen@tecawards.org.

The TEC Awards is presented by the Mix Foundation for Excellence in Audio, a 501 (c)(3) nonprofit headquartered in Walnut Creek, California, and sponsored by

Mix, the professional audio industry's leading international monthly. *Mix* is published by the Entertainment Technology Group of PRIMEDIA Business Magazines & Media.

Press Contact: Jane Byer, jane@mixfoundation.org, 510.528.2014

PRESS RELEASE—July 19, 2005

TECnology Hall of Fame 2005 Inductees Announced

Mix Foundation Honors 15 Inventions That Have Shaped Audio History

Walnut Creek, CA—July 19, 2005—The Mix Foundation for Excellence in Audio, presenters of the Technical Excellence and Creativity (TEC) Awards, has announced the 2005 inductees to the TECnology Hall of Fame. Established in 2004, the TECnology Hall of Fame recognizes products and innovations that have made a significant, lasting contribution to the advancement of audio technology. Inductees are chosen by a panel of more than 50 audio experts, including authors, educators, engineers, facility owners and other professionals. Products or innovations must be at least 10 years old to be eligible for induction.

"This year's inductees mark some real revolutions in the way audio has been recorded and reproduced," says *Mix* magazine's editorial director, George Petersen. "Decades after their invention, many of the products remain in use throughout the pro audio industry." The 2005 TECnology Hall of Fame inductees include:

1913 Edwin Armstrong—Regenerative feedback circuit; superheterodyne (1918) and FM (1933) circuits.
1925 Electrical recording process—Western Electric/Bell Labs
1931 RCA 44A ribbon microphone
1943 Altec 604 duplex speaker
1951 Pultec EQP-1 program equalizer
1966 Phantom power—Georg Neumann
1968 ITI ME-230 (first parametric EQ)—George Massenburg
1970 Minimoog synthesizer—Robert Moog
1976 Dolby Stereo—4-channel optical theater surround
1976 Ampex ATR-102 mastering recorder
1979 Fairlight CMI (Computer Musical Instrument)
1980 Linn LM-1 Drum Computer—Roger Linn
1983 MIDI specification—Dave Smith
1985 Audio Precision System One test system
1995 Yamaha 02R digital console

The 2005 inductees will be honored at a champagne reception on Friday evening, October 7 in New York City at TEC Award-winning studio, Right Track Recording. The 21st Annual TEC Awards will be held the following night, October 8, at the New York Marriott Marquis.

The Mix Foundation for Excellence in Audio is a 501(c) (3) charitable organization headquartered in Walnut Creek, California. The TEC Awards is sponsored by *Mix*, the pro audio industry's leading international monthly, published by PRIMEDIA Business Magazines and Media. For more information, contact Karen Dunn at (925) 939-6149 or karen@tecawards.org.

Press Contact: Jane Byer / 510.528.2014 / jane@mixfoundation.org

PRESS RELEASE—July 12, 2005

Pro Audio and Technology Leaders Bring Unprecedented Support to 21st Annual TEC Awards

AMD, American Music & Sound, Digidesign, Gibson, Harman Pro Group, Mix, P&E Wing of the Recording Academy and Shure Head Sponsor Lineup

Walnut Creek, CA—July 12, 2005—Nearly three months before the 21st Annual Technical Excellence & Creativity Awards, 34 leading companies in the professional audio and technology industries have signed on to sponsor the Mix Foundation's flagship event, honoring outstanding achievement in professional audio production and product innovation. The 2005 TEC Awards will be presented Saturday, October 8, 2005 at the New York Marriott Marquis, on the second night of the 119th Audio Engineering Society Convention.

AMD (Advanced Micro Devices), microprocessor manufacturer and digital technology leader, will again sponsor the 16 categories of Technical awards; and Gibson Guitar Corporation, one of the world's premiere manufacturers of guitars and other instruments, is sponsoring the Les Paul Award for the seventh consecutive year. Other returning Platinum sponsors include: Harman Pro Group, encompassing many of the industry's most respected brands of high-end audio products; founding sponsor *Mix* magazine, the leading trade publication covering professional recording and sound production; and Shure Inc., one of the world's largest manufacturers of microphones and audio electronics.

First-time Platinum sponsors include American Music and Sound, comprising console manufacturer Allen & Heath and signal processing innovator Focusrite; Digidesign, manufacturer of perhaps the best known digital audio systems including ProTools|HD; and the Producers & Engineers Wing of the Recording Academy, a group of more than 6,000 recording professionals dedicated to a range of issues concerned with the craft of recorded music and the development of its technologies.

Gold sponsors include Audio-Technica, Electro-Voice, Ex'pression College for Digital Arts, Fairlight, Guitar Center, Loud Technologies (Mackie/EAW), Meyer Sound, MOTU, RØDE Microphones, Sennheiser, Solid State Logic, TC Group, Universal Audio and Yamaha Corporation.

Completing this year's lineup are Silver sponsors Clair Brothers/Showco, Dolby Laboratories, L-Acoustics, TASCAM and Trident-Oram Pro Audio; and Bronze

sponsors, Apogee Electronics, Aviom, Inc., Conservatory of Recording Arts & Sciences (sponsor of the 2005 TECnology Hall of Fame), Garritan Libraries, PreSonus, Skywalker Sound and Telefunken North America. For more information on TEC Awards sponsorship opportunities, please contact Eric Geer at (414) 957-0104, or e-mail eg@wi.rr.com.

Proceeds from the awards ceremony are donated to organizations working for the prevention of noise-induced hearing loss, and to numerous scholarship programs for students of the audio arts and sciences. To date, the Mix Foundation has contributed more than a half-million dollars to these worthwhile causes.

The TEC Awards is presented by the Mix Foundation for Excellence in Audio, a 501 (c)(3) non-profit, charitable organization headquartered in Walnut Creek, California, and sponsored by *Mix*, the professional audio industry's leading international monthly. *Mix* is published by PRIMEDIA Business Magazines & Media, producer of targeted publications, Web sites and exhibitions serving professionals in the entertainment industry and nineteen other market sectors.

For ticket information, contact Karen Dunn at (925) 939-6149 or karen@tecawards.org.

Press Contact: Jane Byer / 510.528.2014 / jane@mixfoundation.org

PRESS RELEASE—June 22, 2005

Arif Mardin and David Byrne to Receive Lifetime Achievement Awards at the 21st Annual TEC Awards

Mardin to Join the TEC Awards Hall of Fame; Byrne to Receive Les Paul Award

Emeryville, CA—June 22, 2005—Producer Arif Mardin will be inducted into TEC Awards Hall of Fame and musician/composer David Byrne will be presented with the prestigious Les Paul Award at the 21st Annual Technical Excellence & Creativity Awards, to be held Saturday, October 8, at the NY Marriott Marquis. Presented by the Mix Foundation for Excellence in Audio, the TEC Awards recognizes outstanding achievement in professional audio production and product design.

Arif Mardin is a producer and composer/arranger credited with many of contemporary music's most unforgettable recordings, in a career spanning more than four decades. Starting in the early days of Atlantic Records, Mardin has crafted hits for artists such as Average White Band, the Bee Gees, Phil Collins, Aretha Franklin, Hall & Oates, Bette Midler, Barbra Streisand, Patti Labelle, Willie Nelson, John Prine, Jewel and Norah Jones. He has also produced numerous movie scores and Broadway soundtrack recordings. With more than 60 platinum records, 12 Grammys, and a body of work covering the terrains of jazz, pop, soul, blues, folk, and rock, he has made an indisputable impact on the art of recording and represents the creative spirit celebrated by the TEC Awards Hall of Fame.

Musician/composer **David Byrne** entered the airwaves in the '70s as the front man

and co-founder of Talking Heads, a band whose syncretistic style and visual stage imagery broke new ground in popular music. His work with Talking Heads, solo albums, and other collaborative works comprise more than 40 recorded projects. Byrne has composed music for a variety of theatre productions and for numerous films including *The Last Emperor*, which won the 1987 Oscar for Best Original Score. He also directed the feature *True Stories*, and has written and/or produced a variety of documentary films. The breadth of his work, incorporating a diversity of sonic elements and musical traditions, epitomizes the creative application of audio technology honored with the Les Paul Award. For the seventh consecutive year, the Les Paul Award is being sponsored by Gibson Guitar Corp. of Nashville, TN.

The TEC Awards will be held on the second night of the 119th AES Convention, and is expected to attract more than 700 audio professional from around the world. Proceeds of the ceremony are donated by the Mix Foundation to organizations working for the prevention of noise-induced hearing loss, and to scholarships for students of the audio arts and sciences. For complete information contact Executive Director Karen Dunn at 925.939.6149, or email Karen@mixfoundation.org.

The TEC Awards is presented by the Mix Foundation for Excellence in Audio, a 501(c)(3) non-profit, charitable organization headquartered in Walnut Creek, California, and sponsored by Mix, the professional audio industry's leading international monthly, published by PRIMEDIA Business Magazines & Media. Press Contact: Jane Byer, jane@mixfoundation.org, 510.528.2014

PRESS RELEASE—June 1, 2005

2005 TEC Awards Nominees Announced By The Mix Foundation For Excellence In Audio

Pro Audio's Premiere Awards Show Adds Surround Sound Category

Emeryville, CA—June 1, 2005—The Mix Foundation for Excellence in Audio has announced the nominees for the 21st Annual Technical Excellence & Creativity Awards, to be held Saturday, October 8, 2005, at the New York Marriott Marquis. The TEC Awards is the foremost event honoring outstanding technical and creative achievement in professional audio production and product design.

Nominations in 16 categories of Technical Achievement (product design) and eight categories of Creative Achievement (production) were made by a select panel of more than 100 audio industry professionals for products and projects released or completed during the eligibility period of April 1, 2004, to March 31, 2005. The winners will be chosen by a ballot in the August issue of *Mix* magazine, mailed to more than 40,000 BPA-qualified subscribers.

New this year to the Creative Achievement categories is the TEC Award for Surround Sound Production, recognizing outstanding surround sound recordings for CD and/or DVD releases. Among the nominees for Technical Achievement, seven represent first-time TEC-nominated companies. Leading manufacturers with multiple nominations this year include Audio-Technica and Digidesign with three

apiece, and Mackie with a total of four. Among the nominees for Creative Achievement, Eric Clapton's Crossroads Guitar Festival was nominated twice, in the categories of Remote/Broadcast Production and Surround Sound Production, and Green Day was nominated for both Outstanding Album and Outstanding Single or Track for *American Idiot*.

"This year's crop of TEC Awards nominees is especially strong," said Hillel Resner, president of the Mix Foundation. "It was a banner year for new innovations in audio hardware and software, as well as outstanding production efforts for recordings, live performance, film and television. We anticipate an exciting show in New York."

The TEC Awards will be held on the second night of the 119th AES convention, and is expected to draw more than 700 top audio professionals from around the world. Proceeds of the TEC Awards are donated to organizations working for the prevention of noise-induced hearing loss in the music environment, and to scholarships for students of the audio arts and sciences. For sponsorship and ticket information, contact Executive Director Karen Dunn at (925) 939-6149 or e-mail karen@tecawards.org.

Click [here](#) for the complete list of nominees.

The TEC Awards is presented by the Mix Foundation for Excellence in Audio, a 501 (c)(3) non-profit, charitable organization headquartered in Walnut Creek, California, and sponsored by *Mix*, the professional audio industry's leading international monthly. *Mix* is published by PRIMEDIA Business Magazines & Media, producer of targeted publications, Web sites and exhibitions serving professionals in the entertainment industry and nineteen other market sectors.

Press Contact: Jane Byer, jane@mixfoundation.org, 510.528.2014

PRESS RELEASE—May 2, 2005

Pro Sound Community Celebrates 10th Annual Mix LA Open

Malibu Tournament Brings Golfers Out for Charity

Emeryville, CA—May 24, 2005—The professional audio industry's leading production facilities, manufacturers and distributors are coming out in force to support the 10th Annual Mix Annual Open. The charity tournament, to be held Monday, June 13, at the Malibu Country Club, will celebrate a decade-long tradition of camaraderie and generosity for hearing health and other causes.

Presented by the Mix Foundation for Excellence in Audio, the tournament is a favorite fundraiser of Southern California's pro sound community. Proceeds of the event benefit hearing conservation efforts of the House Ear Institute's Sound Partners program, music education programs of the nonprofit, SoundArt, and scholarships for students of the audio arts and sciences.

Top manufacturers and retailers sponsoring holes and tournament contests

include: Absolute Music, Acme Audio, Audio-Technica, CE Pickup/IAC, Design FX, Harman Pro/JBL Professional, Panasonic Automotive, Shure and Yamaha. Production facilities including Record Plant, The Village, and Warner Brothers Studios, as well as Mix Magazine, are also contributing generously with sponsorships.

The lucky golfer who hits a hole-in-one will win an Acura TL provided by South Bay Acura of Torrance, featuring an ELS 5.1 sound system from Panasonic. Following the tournament, there will be a barbecue dinner, a raffle and a silent auction featuring a wide assortment of donated audio equipment and other items. Audio gear includes: a McDSP Channel G plug-in; microphones from Audio-Technica and Shure; an Apogee Electronics MINI-MP; JBL- LSR25P monitors; and a Lexicon Omega Studio. A Taylor "Big Baby" will also be up for grabs, along with a 25th Anniversary TC Electronic SCF guitar pedal, a BOSE Wave radio and assorted gift-packages that include club green fees at the Malibu Country Club, dinner at NY Marriott Marquis restaurants, assorted wines, gourmet food and cosmetics from www.essentialspirit.net.

"This event has always had a great spirit about it," says tournament director, Karen Dunn. "And with the resounding enthusiasm and support of our sponsors and golfers for our 10th anniversary, we're anticipating another fun day in support of causes that concern us all."

Sponsorships, foursomes and individual tickets are still available. For more information about these and the silent auction or raffle, please visit www.mixfoundation.org/LAopen/LAopen.html, or contact Karen Dunn at (925) 939-614, or by email at karen@tecawards.org.

The Mix Foundation for Excellence in Audio, is a 501(c)(3) charitable organization headquartered in Walnut Creek, California, and presents the tournament in conjunction with Mix, the professional audio industry's leading international monthly. Mix is published by PRIMEDIA Business Magazines & Media, producer of targeted publications, Web sites and exhibitions serving professionals in the entertainment industry and nineteen other market sectors.

Press Contact: Jane Byer, jane@mixfoundation.org, 510.528.2014

PRESS RELEASE—May 2, 2005

Gibson Guitar to Sponsor Les Paul Award at 21st Annual TEC Awards in New York City

As Recording Innovator Les Paul Turns 90, His Creative Impact Commemorated

Emeryville, CA—May 2, 2005—The Mix Foundation for Excellence in Audio has announced that Gibson Guitar will once again sponsor the prestigious Les Paul Award, to be presented at the 21st Annual TEC (Technical Excellence & Creativity) Awards on October 8, 2005, at the New York Marriott Marquis. The TEC Awards is the world's foremost event recognizing outstanding achievement in professional sound production and product design.

The TEC Awards honors excellence in 24 categories of technical and creative achievement. The winners are selected by the subscribers of Mix, the leading trade magazine for the music and sound production industry-. Awards are presented at a black-tie ceremony attended by 700 top producers, engineers, audio manufacturers, recording artists and others.

Named for the legendary musician and inventor who will celebrate his 90th birthday in June, the Les Paul Award was established in 1991 to honor the lifetime achievements of those whose work has exemplified the creative use of recording technology. Past recipients include: Paul McCartney, Stevie Wonder, Sting, Steely Dan, Peter Gabriel, Bruce Springsteen, and other innovative artists and producers. This year's award recipient will be announced in July.

"Les Paul has had a profound influence on the way records are made, with his pioneering use of multi-tracking. Moreover, as the leading proponent of the solid body electric guitar, he has had an equally profound influence on the sound of modern music," says Henry Juskiewicz, chairman and CEO of Gibson Guitar Corp. "No other artist approaches Les Paul's contributions to our musical culture, and the Les Paul Award is one of the most coveted honors in the music business."

Gibson Guitar Corporation has sponsored the Les Paul Award since 1999, and presents the honoree with a custom-built, signature Gibson Les Paul guitar. The awards ceremony will feature a video tribute, and presentation of the award by Les Paul and a celebrity presenter, followed by presentation of the guitar by Gibson's Henry Juskiewicz. Also, at a VIP reception preceding the dinner, Gibson Audio, a division of the musical giant, will display the new Wurlitzer Digital Jukebox, the world's most comprehensive digital music solution to date.

"We are immensely proud of our continuing association with Gibson and are honored to present an award named for one of the past century's greatest innovators in sound and music," says Hillel Resner, president of the Mix Foundation. "Everyone attending the TEC Awards has been inspired by Les Paul, and will be looking forward to joining him as he presents this award in his 90th year."

As June 9, 2005, marks Les Paul's birthday, he will be honored by the National Academy of Popular Music with a Songwriter's Hall of Fame Award, and will also be paid tribute by celebrated music producers on June 19 at New York's Carnegie Hall. Gibson Guitar Corporation will be participating in both events.

###

Proceeds from the TEC Awards support the Sound Partners hearing conservation program of the House Ear Institute (Los Angeles), Hearing Education Awareness for Rockers (H.E.A.R.) of San Francisco, and numerous audio scholarship programs for students of the audio arts and sciences. For ticket or sponsorship information [click here](#) or call (925) 939-6149 or e-mail karenTEC@aol.com.

The TEC Awards is presented by the Mix Foundation for Excellence in Audio, a 501 (c)(3) charitable organization headquartered in Walnut Creek, California, and

sponsored by Mix, the professional audio industry's leading international monthly. Mix is published by PRIMEDIA Business Magazines & Media, producer of targeted publications, Web sites and exhibitions serving professionals in the entertainment industry and nineteen other market sectors.

Gibson is known worldwide for producing classic models in every major style of fretted instrument, including acoustic and electric guitars, mandolins and banjos. Gibson's digital guitar represents the biggest advance in electric guitar design in over 70 years. Founded in 1894 in Kalamazoo, MI, and headquartered in Nashville since 1984, Gibson Guitar Corp.'s family of brands now includes Epiphone, Dobro, Valley Arts, Kramer, Steinberger, Tobias, Slingerland, Maestro, Baldwin, Hamilton and Wurlitzer. Visit Gibson's website at www.gibson.com or www.gibson.com/press/.

Press Contact: Jane Byer, jane@mixfoundation.org, 510.528.2014

For older press releases please visit our [NEWS ARCHIVE](#)

[home](#) | [sitemap](#) | [contact](#)